



FOR IMMEDIATE RELEASE

The Zamboni Company Announces Formation of Zamboni Europe

New Company Supports European Ice Sports Industry Growth

BRANTFORD, ONTARIO, CANADA (March 5, 2018)

The Zamboni Company is proud to announce an agreement in principle to purchase our Zamboni Authorized Distributor in Sweden, Izomaskin AB. With this purchase, we will be renaming Izomaskin AB as Zamboni Europe. Zamboni Europe will continue to be located in Österfänebo, Sweden and will combine the strong manufacturing and service capabilities of Izomaskin AB with the proven and trusted Zamboni brand and products.

With thousands of Zamboni ice resurfacing machines in service all around the globe, the Zamboni Company has Zamboni Authorized Distributors and Service providers in place to locally serve the needs of the owners and operators of those products. Even with this formidable team, the continued growth of the European marketplace requires an enhanced presence.

With the facility in Sweden, Zamboni customers in Europe will benefit from the availability of locally stocked Zamboni Authentic Parts, as well as having a Zamboni Corporate office in the region.



“The local Zamboni Authorized Distributors in the European region do a great job representing and supporting the Zamboni brand and products. Over the past few years, it became clear that a corporate presence in Europe would benefit our network of Distributors as well as the owners and operators of our products.”, said Greg Dean, Vice President of Sales and Brand Management for the Zamboni Company.

For nearly seventy years, the Zamboni Company has been the leader in ice resurfacing technology and innovation. In the continuing legacy of its founder, Frank J. Zamboni, the Zamboni Company works to apply industrial science, proven performance, and future technologies into the development and manufacture of its ice resurfacing machines for ice rinks and arenas throughout the world.

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